



ANZ Premiership Netball 2024

13 APRIL – 3 AUGUST 2024*

*Dates Subject to change

The ANZ premiership returns for another season of fast-paced, on-court action and drama. Six regional teams will battle it out to see who will claim the championship title...will it be defending champs, the Northern Mystics or will the Central Pulse claw their way back to the top?

The competition serves as a vital cog for the high-performance programme with current stars and future Silver Ferns in these very matches and on-court action not to be missed!



Close to 1 Million viewers watched the ANZ Premiership on Sky and Sky Open in 2023

Source: Nielsen TAM, Reach AP5+ includes highlights and replays on Sky Sports and Sky Open (Formally PRIME) 2023. Total viewers was 991,800.





Close to 1 Million¹

viewers watched the ANZ Premiership on Sky and Sky Open in 2023

DIGITAL BREAKDOWN²

sky GO

29,000

Unique Accounts

sky SPORT NOW

59,000

Unique Accounts



Sources: Source 1: Nielsen TAM, reach AP5+ based on all coverage on Sky Sports 1-4 and Sky Open (Formerly Prime), Source 2: Sky Go and SSN, Sky Internal Data



ANZ Premiership Netball 2024

AD PACKS

FULL SKY & SKY OPEN PACK

| | |
|--------------------------|----------|
| No. of spots on SKY | 47 |
| No. of spots on SKY OPEN | 17 |
| Total spots | 64 |
| Ratecard | \$52,600 |
| Discount | 50% |
| Price | \$26,300 |

SKY PACK

| | |
|---------------------|----------|
| No. of spots on SKY | 47 |
| Ratecard | \$33,600 |
| Discount | 40% |
| Price | \$20,160 |

SKY OPEN PACK

| | |
|--------------------------|----------|
| No. of spots on SKY OPEN | 17 |
| Ratecard | \$19,000 |
| Discount | 40% |
| Price | \$11,400 |



Terms & Conditions

Pack Mandatories

- Purchase of Airtime packages must be confirmed in writing. Packages are limited in number and will be sold on a first in first served basis.
- All airtime is subject to availability
- Pack buys will receive preference over spot buys
- Pack rates are based on 30 second durations. Standard duration loadings apply.
- No specific break requests are available.
- Spot falls are at the sole discretion of Sky Network Television and subject to broadcast sponsor obligations.
- The schedule of events is subject to change
- Pack buys will contribute to VID commitments.
- No other terms of VID contract are applicable
- All prices quoted are GST exclusive and are fully-agency commission bearing.
- Standard Sky cancellation penalties apply.

Force Majeure

Cancellation of the Sporting Event:

- In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident.
- Where an event or events are not broadcast live on Sky Sport or Sky Open as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings.
- In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.

