

Australian Open 2021

18 – 31 January 2021

Sky Pack				
	No of spots	Ratecard	Total Ratecard Value	Pack Price (Discount 50%)
Live Coverage	15	\$1,050	\$15,750	
1 spot in Women's Final	1	\$1,450	\$1,450	
1 Spot in Men's Final	1	\$1,850	\$1,850	
TOTAL (Gross)	17		\$19,050	\$9,525

Pack Mandatories: Bookings must be confirmed in writing. Packs remain subject to availability. Rates are based on 30" duration. Standard duration loadings apply. Sky reserves the right to be flexible in the placement of spots due to the changeable nature of live tennis. Schedule and content is subject to change. Pack buys will contribute to VID commitments. No other terms of VID contract are applicable. All prices quoted are GST exclusive and are fully-agency commission bearing. Sky's standard terms and conditions apply.

Cancellation of the Sporting Event: In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident. Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings. In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.



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