



Australian Open 2024

Monday 15 January – Sunday 28 January 2024

The first of the four Grand Slam events; the Australian Open, returns to Melbourne in 2024

Expect to see some of greatest talent in the world including current 2023 men's winner Novak Djokovic who recently lost his No. 1 spot in the ATP rankings to Carlos Alcaraz but is still a favourite to win.

The Australian Open 2024 will be broadcast LIVE on Sky Open and Sky Sport.



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Sky Pack

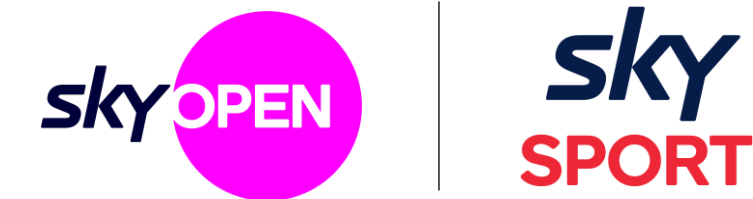
Coverage	Ratecard	No. of spots	Total Ratecard Value	Pack Price	Discount
Live coverage	\$1,252	15	\$18,779		
1 spot in Women's Final	\$1,669	1	\$1,669		
1 spot in Men's Final	\$2,206	1	\$2,206		
Total (Gross)		17	\$22,654	\$11,327	50%

Sky Open Pack

Coverage	Ratecard	No. of spots	Total Ratecard Value	Pack Price	Discount
Live coverage	\$976	12	\$11,707		
Highlights	\$596	12	\$7,154		
1 spot in Women's Final	\$1,409	1	\$1,409		
1 spot in Men's Final	\$1,409	1	\$1,409		
Total (Gross)		26	\$21,679	\$10,839	50%

Sky & Sky Open Combined Pack

Coverage	No. of spots	Total Ratecard Value	Pack Price	Discount
Live Coverage	27	\$30,486		
Highlights	12	\$7,154		
Women's Final	2	\$3,078		
Men's Final	2	\$3,615		
Total (Gross)	43	\$44,333	\$19,950	55%



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Pack Mandatories:

- Bookings must be confirmed in writing.
- Packs remain subject to availability.
- Rates are based on 30" duration. Standard duration loadings apply.
- Sky reserves the right to be flexible in the placement of spots due to the changeable nature of live tennis.
- Schedule and content is subject to change.
- Pack buys will contribute to VID commitments. No other terms of VID contract are applicable.
- All prices quoted are GST exclusive and are fully-agency commission bearing.
- Sky's standard terms and conditions apply.

Cancellation of the Sporting Event:

- In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident. Where an event or events are not broadcast live on Sky Sport or Sky Open as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings. In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.