

All Blacks Rugby The Bledisloe Cup

11 and 18 October 2020

LIVE on Sky Sport 1 and Delayed 21:30 on Prime

Bledisloe Cup Series 2020

Sunday 11 Oct	15:30	All Blacks	vs	Australia	Sky Stadium, Wellington
Sunday 18 Oct	15:30	All Blacks	vs	Australia	Eden Park, Auckland

SKY and Prime Packs

	Sky	Prime
No of Spots	2	2
Duration	30"	30"
Ratecard Value	\$16,000	\$9,300
Discount	25%	33%
Investment (Gross)	\$12,000	\$6,200



Pack Mandatories: Purchase of Airtime packages must be confirmed in writing. Packages are limited in number and will be sold on a first in first served basis. All airtime is subject to availability. Pack rates are based on 30sec durations. Durations longer than 30 will be priced on multiples of the 30 sec rate. 15 sec standard duration loading will apply. No specific break requests are available. Spot falls are at the sole discretion of Sky Network Television and subject to broadcast sponsor obligations. Coverage dates and transmission are subject to change and at the sole discretion of Sky's Programming department. Pack buys will contribute to VID commitments. No other terms of VID contract are applicable. All prices quoted are GST exclusive and are fully-agency commission bearing. 100% cancellation penalty applies

Cancellation of the Sporting Event:

In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident. Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings. In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.

