



Bunnings NPC 2024

09 AUGUST – 26 OCTOBER*

The Bunnings Warehouse NPC is the second highest level of professional rugby in New Zealand - after Sky Super Rugby – and a highlight in New Zealand's rugby calendar. The tournament's top sides will battle to win the championship, lift the trophy and be recognised as New Zealand's premier provincial side.

The competition is set to kick off on Friday 9 August at 5.35pm, which will see defending champions Taranaki host the season opener against Counties Manukau at Yarrow Stadium.



*Dates subject to change



Bunnings NPC 2023 - Audience

LINEAR

sky OPEN sky SPORT

1.57M¹+

Viewers tuned in

DIGITAL

2.2M²+

streams

sky GO

72,193²

Unique Accounts

sky SPORT NOW

150,412²

Unique Accounts



Source 1: Nielsen TAM, reach includes all coverage on Sky/PRME including replays and highlights
Source 2: Sky Internal Data



Bunnings NPC 2024 - Packs

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Full Pack	
Guaranteed M25-54	62
Pack Price	\$38,350
Indicative No. of Spots	138
Sky Sport NPC	77
Sky Sport FPC	42
Sky Open NPC	11
Sky Open FPC	8

Half Pack	
Guaranteed M25-54	29
Pack Price	\$17,750
Indicative No. of Spots	65
Sky Sport NPC	38
Sky Sport FPC	20
Sky Open NPC	4
Sky Open FPC	3

Mini Pack	
Guaranteed M25-54	13
Pack Price	\$7,950
Indicative No. of Spots	30
Sky Sport NPC	18
Sky Sport FPC	10
Sky Open NPC	1
Sky Open FPC	1

Alcohol Pack	
Pack Price	\$16,650
Indicative No. of Spots	36
Sky Sport NPC	27
Sky Sport FPC	0
Sky Open NPC	9
Sky Open FPC	0



*Dates subject to change



Terms and Conditions

Pack Mandatories:

- Packs will be sold on a first come, first served basis
- Pack buys will receive preference over spot buys
- Spot placement is at the discretion of Sky and is subject to broadcast sponsor obligations
- All airtime is subject to availability
- Purchase of airtime packs must be confirmed in writing
- Standard Sky cancellation penalties apply
- The schedule of games is subject to change
- All prices quoted are G.S.T exclusive and agency commission bearing
- V.I.D CPTs are not applicable
- Pack rates are based on 30 second airtime durations. standard duration loadings will apply.

Force Majeure

Cancellation of the Sporting Event:

- In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident.
- Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings.
- In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.

