

# Sky is the Home of Formula 1®

Sky's F1® coverage kicks off in March with the 2023 Bahrain Grand Prix. It takes place over 57 laps of the 5.412-kilometre Bahrain International Circuit in Sakhir.

Sky will be broadcasting all Formula 1® Events on Sky Sport including the Australian Grand Prix which will also be LIVE on Prime.



# Formula 1® 2023

Thursday 23 February to Sunday 26 November 2023

Bespoke and Full Packs available

Includes Spots in or Around	Sky Spots	Prime Spots
Qualifying	24	
Practice 1	24	
Practice 2	24	
Practice 3	18	
Sprint	6	
Race	24	1
Race Highlights	0	24
Total	120	25
Total Number of Spots	145	
Ratecard value	\$77,860	
Discount	30%	
<b>Pack Price (Gross 30 sec)</b>	<b>\$54,502</b>	





# Formula 1® 2023 Event Schedule

**LIVE  
on Prime**

Date	Event	Location
03 - 05 Mar	FORMULA 1 GULF AIR BAHRAIN GRAND PRIX	Sakhir
17 - 19 Mar	FORMULA 1 STC SAUDI ARABIAN GRAND PRIX	Jeddah
<b>31 Mar - 02 Apr</b>	<b>FORMULA 1 ROLEX AUSTRALIAN GRAND PRIX</b>	<b>Melbourne</b>
28 - 30 Apr	FORMULA 1 AZERBAIJAN GRAND PRIX	Baku
05 - 07 May	FORMULA 1 CRYPTO.COM MIAMI GRAND PRIX	Miami
19 - 21 May	FORMULA 1 GRAN PREMIO DEL MADE IN ITALY E DELL'EMILIA-ROMAGNA	Imola
26 - 28 May	FORMULA 1 GRAND PRIX DE MONACO	Monaco
02 - 04 Jun	FORMULA 1 AWS GRAN PREMIO DE ESPAÑA	Barcelona
16 - 18 Jun	FORMULA 1 PIRELLI GRAND PRIX DU CANADA	Montréal
30 Jun - 02 Jul	FORMULA 1 GROSSER PREIS VON ÖSTERREICH	Spielberg
07 - 09 Jul	FORMULA 1 ARAMCO BRITISH GRAND PRIX	Silverstone
21 - 23 Jul	FORMULA 1 HUNGARIAN GRAND PRIX	Budapest
28 - 30 Jul	FORMULA 1 BELGIAN GRAND PRIX	Spa-Francorchamps
25 - 27 Aug	FORMULA 1 HEINEKEN DUTCH GRAND PRIX	Zandvoort
01 - 03 Sep	FORMULA 1 PIRELLI GRAN PREMIO D'ITALIA	Monza
15 - 17 Sep	FORMULA 1 SINGAPORE AIRLINES SINGAPORE GRAND PRIX	Marina Bay
22 - 24 Sep	FORMULA 1 LENOVO JAPANESE GRAND PRIX	Suzuka
06 - 08 Oct	FORMULA 1 QATAR GRAND PRIX	Lusail
20 - 22 Oct	FORMULA 1 LENOVO UNITED STATES GRAND PRIX	Austin
27 - 29 Oct	FORMULA 1 GRAN PREMIO DE LA CIUDAD DE MÉXICO	Mexico City
03 - 05 Nov	FORMULA 1 ROLEX GRANDE PRÊMIO DE SÃO PAULO	São Paulo
16 - 18 Nov	FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX	Las Vegas
24 - 26 Nov	FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX	Yas Island

# Formula 1® 2023: Terms and Conditions

- Purchase of Airtime packages must be confirmed in writing. Packages are limited in number and will be sold on a first in first served basis.
- All airtime is subject to availability
- Pack buys will receive preference over spot buys
- Pack rates are based on 30 second durations. Standard duration loadings apply.
- No specific break requests are available.
- Spot falls are at the sole discretion of Sky Network Television and subject to broadcast sponsor obligations.
- The schedule of events is subject to change
- Pack buys will contribute to VID commitments.
- No other terms of VID contract are applicable
- All prices quoted are GST exclusive and are fully-agency commission bearing.
- Standard Sky cancellation penalties apply.

## Force Majeure

### Cancellation of the Sporting Event:

- In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident.
- Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings.
- In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.