



ICC Men's T20 World Cup 2022

16 OCTOBER – 13 NOVEMBER 2022

The world's best cricket players fight for the ultimate prize

The much anticipated eighth edition of the ICC Men's T20 World Cup tournament is scheduled to be played in Australia following its postponement from 2020. Sixteen teams will battle it out over four weeks to win the coveted trophy.

Defending champions Australia will play the opening match of the Super 12 on Saturday 22 October against 2021 runners-up, the BLACKCAPS. All 12 qualifying games leading up to the Super 12 will also be aired and included in this pack.



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Full Pack		Half Pack	
Ratecard	\$73,700	Ratecard	\$36,850
Discount	40%	Discount	30%
Pack Price (Gross)	\$44,220	Pack Price (Gross)	\$25,795
No of spots (2 per game)	90	No of spots (1 per game)	45



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Pack Mandatories:

- Purchase of Airtime packages must be confirmed in writing. Packages are limited in number and will be sold on a first in first served basis.
- Rates are based on 30-second durations
- Standard duration loadings will apply
- All airtime is subject to availability
- Sky reserve the right to be flexible in the placement of spots due to the changeable nature of live cricket
- No specific break requests are available.
- Ratings delivery is not guaranteed
- Spot falls are at the sole discretion of Sky Network Television and subject to broadcast sponsor obligations.
- Coverage dates and transmission are subject to change and at the sole discretion of Sky's Programming department.
- Pack buys will contribute to VID commitments.
- No other terms of VID contract are applicable.
- All prices quoted are GST exclusive and are fully-agency commission bearing.
- Standard Sky cancellation penalties apply

Force Majeure

Cancellation of the Sporting Event:

- In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident.
- Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings.
- In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.

