Bunnings Warehouse NPC and Farah Palmer Cup

### July – October 2022

The National Provincial Championship returns with a new format which will see all 14 Provincial Unions compete for one National Provincial Championship title.

The season will kick off with the Farah Palmer Cup in July.



# Bunnings Warehouse NPC and Farah Palmer Cup 2022





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Full		
Guaranteed M25-54	59	
Pack Price	\$33,000	
Indicative Number of Spots	143	
Sky NPC	78	
Sky FPC	43	
Prime NPC	12	
Prime FPC	10	

Half		
Guaranteed M25-54	30	
Pack Price	\$16,500	
Indicative Number of Spots	71	
Sky NPC	40	
Sky FPC	20	
Prime NPC	6	
Prime FPC	5	

Mini		
Guaranteed M25-54	15	
Pack Price	\$8,250	
Indicative Number of Spots	36	
Sky NPC	20	
Sky FPC	10	
Prime NPC	3	
Prime FPC	3	

Pack price is in Gross





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#### **Terms & Conditions**

#### **Pack Mandatories**

Bookings must be confirmed in writing. Limited packages are available. Packs will be sold on a first come, first served basis. All airtime is subject to availability. Pack buys will receive preference over spot buys. Pack rates are based on 30 second durations, standard duration loadings will apply. Spot placement is at the discretion of Sky and is subject to broadcast sponsor obligations. No specific break requests are available. The schedule of events is subject to change. VID discounts and CPT's are not applicable. All prices quoted are GST exclusive and are fully-agency commission bearing. Standard Sky cancellation penalties apply

#### **Force Majeure**

Cancellation of the Sporting Event: In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident. Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings. In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.

#### **Ratings Delivery**

The event schedule provided is indicative only and may be subject to change due to a force majeure event or otherwise. The Advertiser acknowledges that any changes to the event schedule are wholly outside of Sky's control and Sky will not have any liability for any such changes. If, as a result of a change in the event schedule, the Advertiser does not achieve 95% or more of the total pack ratings objective on a guaranteed TARP or CPT deal, Sky will provide make-good airtime in accordance with clause 11 of Sky's Advertising Terms and Conditions. If, despite a change in the event schedule, the Advertiser has achieved 95% or more of the total pack ratings objective on a guaranteed TARP or CPT deal, Sky will have no further obligation to the Advertiser and will not be obliged to provide any make-good airtime. For the avoidance of doubt, if a set number of spots have not been reached, but at least 95% of the total pack ratings objective has been reached, no make-good airtime is due.



