

The Rugby Championship

31 October – 5 December 2020

Prime Pack	
No of games	4
1 spot per game	4
Ratecard Price	\$11,160
Discount	38%
Prime Pack Price	\$6,960

Combined Pack	
No of games	10
1 spot per game	10
Ratecard Price	\$43,960
Discount	31.8%
Sky Pack Price	\$30,000

*All figures are Gross



Pack Mandatories: Purchase of Airtime packages must be confirmed in writing. Packages are limited in number and will be sold on a first in first served basis. All airtime is subject to availability. Pack rates are based on 30sec durations. Durations longer than 30 will be priced on multiples of the 30 sec rate. 15 sec standard duration loading will apply. No specific break requests are available. Spot falls are at the sole discretion of Sky Network Television and subject to broadcast sponsor obligations. Coverage dates and transmission are subject to change and at the sole discretion of Sky's Programming department. Pack buys will contribute to VID commitments. No other terms of VID contract are applicable. All prices quoted are GST exclusive and are fully-agency commission bearing. 100% cancellation penalty applies. Cancellation of the Sporting Event: In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident. Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings. In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.



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Sky Sport and Prime Schedule

Sky Sport						
Week	Local Date	Local Time TBC	NZ Time TBC	Team 1	Team 2	Location
1	Saturday, 31 October 2020	19:45	21:45	Australia	All Blacks	ANZ Stadium, Sydney
2	Saturday, 7 November 2020	18:45	21:45	Australia	All Blacks	Suncorp Stadium, Brisbane
3	Saturday, 14 November 2020	17:10	19:10	All Blacks	Argentina	Bankwest Stadium, Sydney
4	Saturday, 21 November 2020	19:45	21:45	Argentina	Australia	McDonald Jones Stadium, Newcastle
5	Saturday, 28 November 2020	19:45	21:45	Argentina	All Blacks	Bankwest Stadium, Sydney
6	Saturday, 5 December 2020	19:45	21:45	Australia	Argentina	Bankwest Stadium, Sydney

Prime							
Week	Local Date	Local Time	Prime Date	Prime TX TBC	Team 1	Team 2	Location
1	Saturday, 31 October 2020	19:45	Sunday, 1 November 2020	12:00	Australia	All Blacks	ANZ Stadium, Sydney
2	Saturday, 7 November 2020	18:45	Sunday, 8 November 2020	12:00	Australia	All Blacks	Suncorp Stadium, Brisbane
3	Saturday, 14 November 2020	17:10	Sunday, 15 November 2020	12:00	All Blacks	Argentina	Bankwest Stadium, Sydney
6	Saturday, 28 November 2020	19:45	Sunday, 29 November 2020	12:00	Argentina	All Blacks	Bankwest Stadium, Sydney