

# Super Rugby Pacific & Super Rugby Aupiki 2022

Super Rugby Pacific will kick off a new era for the world's most exciting professional rugby competition next February with a 15-week regular season and a refreshed finals format.

2022 will be a historic season with the introduction of two Pacific Nation teams: The Fijian Drua and Moana Pasifika. They will join the five New Zealand and Australian clubs in a new 12-team competition.

The inclusion of Pacific Nation teams will inject flare and spectacle into the competition, based on the exciting style of rugby these nations play.

Running February to June, the season will conclude before the July International Rugby season.

There is also a brand new women's Super Rugby competition starting in 2022 – Super Rugby Aupiki.

Four teams have been named to take part in Super Rugby Aupiki: the Blues, Chiefs, Hurricanes and a combined South Island team.

All 91 Super Rugby Pacific matches and the new Super Rugby Aupiki competition will be LIVE on Sky Sport.



# Super Rugby Pacific & Aupiki 2022

**FRIDAY 18 FEBRUARY – SATURDAY 18 JUNE 2022**

Super Rugby Pacific will kick off a new era for the world's most exciting professional rugby competition next February with a 15-week regular season and a refreshed finals format. Equally exciting is the inaugural women's competition starting in March - Super Rugby Aupiki.



	Full Pack
Pack Price	\$89,202
Rate Card	\$178,300
Discount	50%
Guaranteed Ratings M25-54	162
CPT	\$549
Number of Spots on Prime (not inc Aupiki)	18
Number of Spots on Sky Sport	98



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## Super Rugby Terms & Conditions

- Bookings must be confirmed in writing
- Pack rates are based on 30 second airtime durations. 60 and 90 second durations will be priced on multiples of the 30 second rate
- Limited packages are available. Packs will be sold on a first come, first served basis
- Pack buyers will receive preference over spot buys
- Spot placement is at the discretion of Sky and is subject to broadcast sponsor obligations
- All airtime is subject to availability
- The schedule of events is subject to change
- VID discounts and CPT's are not applicable
- All prices quoted are GST exclusive and are fully-agency commission bearing
- Standard Sky cancellation penalties apply
- Ratings & CPTs guaranteed against M25-54

## Ratings delivery:

- The event schedule provided is indicative only, and may be subject to change due to a force majeure event or otherwise. The Advertiser acknowledges that any changes to the event schedule are wholly outside of Sky's control and Sky will not have any liability for any such changes.
- If, as a result of a change in the event schedule, the Advertiser does not achieve 95% or more of the total pack ratings objective on a guaranteed TARP or CPT deal, Sky will provide make-good airtime in accordance with clause 11 of Sky's Advertising Terms and Conditions. If, despite a change in the event schedule, the Advertiser has achieved 95% or more of the total pack ratings objective on a guaranteed TARP or CPT deal, Sky will have no further obligation to the Advertiser and will not be obliged to provide any make-good airtime. For the avoidance of doubt, if a set number of spots have not been reached, but at least 95% of the total pack ratings objective has been reached, no make-good airtime is due.

## Cancellation of the Sporting Event:

- In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident.
- Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings.
- In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.

