



Taini Jamison Trophy & Constellation Cup 2024

TAINI JAMISON TROPHY, 29 SEPTEMBER – 06 OCTOBER

The two sides last met in Leeds at the Vitality Netball Nations Cup in January 2024, where the Vitality Roses defeated the Silver Ferns 58-57 in a thrilling match that was decided in the final seconds. England continue to be a threat on the international stage which they showed with their silver medal at the Netball World Cup, and we look forward to welcoming them to our shores again for the Taini Jamison Trophy, a trophy which means a lot to the Silver Ferns.

CONSTELLATION CUP, 20 – 30 OCTOBER

The Trans-Tasman rivalry returns! The 2024 Constellation Cup begins in New Zealand, with the opening matches to be played in Wellington (October 20) and Auckland (October 23). The Diamonds have remained the dominant players since the Cup's debut in 2010. Will the Silver Ferns be able to rise to the top this year, with two home games kicking off the competition?



Taini Jamison Trophy 2023

Audience Performance

LINEAR

sky OPEN sky SPORT

896K¹

Viewers

DIGITAL

149K²

Streams

sky GO

17,218²

Unique Accounts

sky SPORT NOW

98,308³

Unique Viewers

Includes 2.3x co-viewing 



TAINI
JAMISON
TROPHY

Source 1: Nielsen TAM, AP05+, full coverage including highlights and replays, Sky Sport 1-4 and Sky Open

Source 2: Sky Internal Data

Source 3: Sky Internal Data and Glasshouse Consulting. Online survey 24th June to 16th July 2024. n = 1,333 (Sky Sport account holders). Note data is preliminary and indicative only, based on 4 weeks data as part of an ongoing survey, final weighting not yet applied.

sky

Constellation Cup 2023

Audience Performance

LINEAR

sky OPEN sky SPORT

632K¹

Viewers

DIGITAL

219K²

Streams

sky GO

20,993²

Unique Accounts

sky SPORT NOW

96,025³

Unique Viewers

Includes 2.3x co-viewing 



Source 1: Nielsen TAM, AP05+, full coverage including highlights and replays, Sky Sport 1-4 and Sky Open

Source 2: Sky Internal Data

Source 3: Sky Internal Data and Glasshouse Consulting. Online survey 24th June to 16th July 2024. n = 1,333 (Sky Sport account holders). Note data is preliminary and indicative only, based on 4 weeks data as part of an ongoing survey, final weighting not yet applied.



sky

Taini Jamison Trophy & Constellation Cup - Packs

29 SEPTEMBER – 30 OCTOBER

Taini Jamison Trophy & Constellation Cup

Spots on Sky Open	7
Spots on Sky Sport	7
Spots on Sky Sport Now	7
Total Spots	21
Ratecard	\$21,500
Discount	30%
Price	\$15,000



Terms & Conditions

Pack Mandatories:

- Purchase of Airtime packages must be confirmed in writing. Packages are limited in number and will be sold on a first in first served basis.
- All airtime is subject to availability.
- Pack buys will receive preference over spot buys.
- Pack rates are based on 30 second durations. Standard duration loadings apply.
- No specific break requests are available.
- Spot falls are at the sole discretion of Sky Network Television and subject to broadcast sponsor obligations.
- The schedule of events is subject to change.
- Pack buys will contribute to VID commitments.
- No other terms of VID contract are applicable.
- All prices quoted are GST exclusive and are fully-agency commission bearing.
- Standard Sky cancellation penalties apply.

Force Majeure

Cancellation of the Sporting Event:

- In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident.
- Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings.
- In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.

