

# The Rugby Championship 2022

**7 August – 21 September 2022**

The pinnacle of the All Blacks rugby season is coming this August as we see the world's top Southern Hemisphere teams match up again to claim rugby supremacy.

This year we will see a welcome return to the full Rugby Championship competition with all four teams competing: New Zealand, Australia, South Africa & Argentina.

With the Rugby World Cup looming in 2023 all eyes are on the current World Cup Champions, South Africa, who will be very hard to beat.



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	Sky and Prime Combined	Prime Only
Pack Price (Gross)	\$63,500	\$11,300
Rate Card Value	\$91,700	\$15,400
Number of Spots	18	6



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## Match Schedule

NZ Date (TBC)	Home Team	Away Team	Broadcast
Sunday 7 August	South Africa	All Blacks	LIVE on Sky + Delayed on Prime
Sunday 7 August	Argentina	Australia	LIVE on Sky
Sunday 14 August	South Africa	All Blacks	LIVE on Sky + Delayed on Prime
Sunday 14 August	Argentina	Australia	LIVE on Sky
Saturday 27 August	All Blacks	Argentina	LIVE on Sky + Delayed on Prime
Saturday 27 August	Australia	South Africa	LIVE on Sky
Saturday 3 September	All Blacks	Argentina	LIVE on Sky + Delayed on Prime
Saturday 3 September	Australia	South Africa	LIVE on Sky
Thursday 15 September	Australia	All Blacks	LIVE on Sky + Delayed on Prime
Saturday 17 September	Argentina	South Africa	LIVE on Sky
Saturday 24 September	All Blacks	Australia	LIVE on Sky + Delayed on Prime
Saturday 24 September	South Africa	Argentina	LIVE on Sky



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## Terms & Conditions

- Date of Sale: Tuesday 31st May 2022 9am.
- Purchase of Airtime packages must be confirmed in writing. Packages are limited in number and will be sold on a first in first served basis, based time of email.
- All airtime is subject to availability
- Pack rates are based on 30sec durations. Durations longer than 30 will be priced on multiples of the 30 sec rate. 15 sec standard duration loading will apply.
- 15" packs available only when 2x confirmed 15" packs are waitlisted
- No specific break requests are available.
- Spot falls are at the sole discretion of Sky Network Television and subject to broadcast sponsor obligations.
- Coverage dates and transmission are subject to change and at the sole discretion of Sky's Programming department.
- Pack buys will contribute to VID commitments.
- No other terms of VID contract are applicable.
- There are no ratings guarantees.
- All prices quoted are GST exclusive and are fully-agency commission bearing.
- 100% cancellation penalty applies.

## Force Majeure:

Cancellation of the Sporting Event:

In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident.

Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings.

In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.

