



WXV 2024

29 SEPTEMBER – 13 OCTOBER

The WXV 2024 is the second edition of WXV, a women's international rugby union group tournament for senior national teams organised by World Rugby. It will take place between 27 September and 13 October 2024. The competition features three divisions of six nations each, with teams already determined by regional competitions and matches.

Canada will host the first-division WXV 1, South Africa will host the second-division WXV 2, and the United Arab Emirates will host the third-division WXV 3.

In WXV 1 2023, England came out on top after a stellar performance in the final game beating world champion New Zealand and taking the win of the debut year for WXV. After coming third in the Pacific Four Series, this will be New Zealand's time to push their way back to the top, a much-anticipated match against Canada – the current Pacific Four Champions. Will our Black Ferns be able to reclaim their title as world champions?

WXV

sky OPEN

sky
SPORT

WXV 2023

Audience Performance

LINEAR

sky OPEN sky SPORT

+1M¹

Viewers

DIGITAL

477K²

Streams

sky GO

34,580²

Unique Accounts

sky SPORT NOW

95,472²

Unique Accounts



WXV 2024 - Packs

29 SEPTEMBER – 12 OCTOBER

Sky & Sky Open Combined Pack

Ratecard Value	\$6,250
Number of Spots on Sky	16
Number of Spots on Sky Open	4
Total Number of Spots	20
Pack Price	\$4,450
Discount	29%



Terms & Conditions

- **WXV Rugby 2024**

- Purchase of Airtime packages must be confirmed in writing. Packages are limited in number and will be sold on a first in first served basis.
- All airtime is subject to availability.
- Pack buys will receive preference over spot buys.
- Pack rates are based on 30 second durations. Standard duration loadings apply.
- No specific break requests are available.
- Spot falls are at the sole discretion of Sky Network Television and subject to broadcast sponsor obligations.
- The schedule of events is subject to change.
- Pack buys will contribute to VID commitments.
- No other terms of VID contract are applicable.
- All prices quoted are GST exclusive and are fully-agency commission bearing.
- Standard Sky cancellation penalties apply.

- **Force Majeure:**

- Cancellation of the Sporting Event:

- In the event that a sporting event is not broadcast live on Sky Sport, Sky shall not be liable for any breach of its obligations herein that arise due to any event beyond Sky's reasonable control, including an act of God, national emergency, earthquake, epidemic, pandemic, act of terrorism or cyber terrorism, or unavoidable accident.
- Where an event or events are not broadcast live on Sky Sport or Prime as per the broadcast schedule of events, the pack fee payable will be reduced proportionate to the loss of matches and/or the loss of guaranteed ratings.
- In consultation with the Advertiser or Agent, Sky may either replace the affected value into a similar environment within the campaign parameters originally briefed or should this not be possible Sky may either refund or give credit for the proportionate fee payable.